

SIDDHI GUPTA

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EDUCATION

Royal College of Art, London <i>Masters in Arts, Visual Communication</i>	2018 – 2020
National Museum Institute, New Delhi, India <i>Certificate Course, Art Appreciation</i>	2017 – 2018
National Institute of Fashion Technology, New Delhi, India <i>Bachelors of Design, Fashion Communication Department, Class Rank 1</i>	2013 – 2017
Convent of Jesus & Mary School, New Delhi, India <i>Graduated with subjects in Commerce with Mathematics</i>	2009 – 2013

AWARDS & RECOGNITIONS

- Best Academic Performance, Fashion Communication Department, NIFT Delhi, 2017
- Best Graduation Project, Fashion Communication Department, NIFT Delhi, 2017
- Featured in the International Women's Collective, Women Who Draw
- Mother De Sales Cup, Best All Round Performer, Convent of Jesus and Mary, Delhi, 2013

COMMUNITY ENGAGEMENT

- **Volunteer – Visitor Experience, V&A Museum, London, UK** **April 2019- Present**
- **Volunteer at Create Voice, V&A Museum, London, UK** **November 2018**
- **Volunteer, House of Illustration, London, UK** **November 2018-Present**
- **Core Team Member, Labhya Foundation, Delhi, India** **February - August 2017**

WORK EXPERIENCE

- **Design Consultant, Justice Adda, India & Germany** **November 2016 – Present**
Designed infographics simplifying legal procedures and current event to improve awareness.
- **Illustrator/Facilitator – NHS & Culinary Medicine, London, UK** **April 2019**
Visually documented a workshop sprint and facilitated visual responses from participants.
- **Design Consultant, Asian Heritage Foundation, India** **May- July 2018**
Contributed to a project that aimed at reviving folk forms as video games for children.
- **Graphic Designer, Roli Books, India** **April 2018**
Responsible for designing products that highlight the culture of the state of Rajasthan, India.
- **Graphic Designer, Mulberry - Development Society, Assam, India** **2016 - Present**
Created collaterals to promote the organisation's cause and form a new visual identity.
- **Illustrator, Daalcheeni Design Studio, Goa, India** **June – October 2017**
Illustrated a cover highlighting the studio's socially conscious design process and services.
- **Graphic Designer, Kagaz ke Phool, Delhi, India** **2014 –2017**
Designed and illustrated 19 personal autobiographies for the independent publishing house.
- **Design Intern, Dastkar - Society of Crafts & Craftspeople, Delhi** **June – July 2016**
Created artworks for monthly fairs that promoted crafts from various clusters across India.

- **Trainee – Maya Digital Studios, Mumbai, India** **June – July 2015**
Developed 2D paintings with the Concept team for the animated TV Series, *Motu Patlu*.
- **Graphic Designer, GOUncesco, Delhi, India** **February 2015**
Illustrated promotional material for the Heritage Run, to be held in Telangana.

EXHIBITED/PUBLISHED WORKS

- **Typographic Singularity – Royal College of Art, London, UK** **May 2019**
Exhibited and performed live the typing of Hindi script with a Latin typewriter.
- **Gamut – Royal College of Art, London, UK** **March 2019**
Contributed to publication themed ‘Where is your line: Cultural Appropriation/Appreciation’
- **Mool – The India Story, Kolkata, India** **December 2018**
Exhibited a series of portraits at the creative arts exposition organized by Neotia Arts Trust.
- **The Pattachitra Story – Working Hours Collective, Delhi, India** **December 2017**
Exhibited at various zine Festivals as a part of the art collective.
- **Paintings - Jama Masjid Metro Station, Delhi, India** **November 2017**
Displayed paintings that aimed at creating awareness about one of the oldest markets in Asia.
- **Graduation Project –TEX India, Ahmedabad (Gujarat), India** **June 2017**
Showcased at TEXIndia, an International Textile Fair organized by Ministry of Textiles.
- **Gali Gali Karigari - An Art Walk, Mirambika School, Delhi, India** **March 2017**
Organised an art walk of artworks made by students, after an intensive workshop module.

WORKSHOPS & ART INITIATIVES

- **Artisan Awareness Workshop, NIFT, India** **November 2017**
Mentored weavers from Rajasthan about social media and communication strategies.
- **Municipal School, Delhi, India** **March 2018**
Imparted value based education to students with the objective of decreasing dropout rates.
- **Prakriti School, Delhi, India** **March 2018**
Created art curriculum for primary classes that introduced them to traditional art practices.
- **Sow Good** **November 2017**
Facilitated children to observe the many patterns in nature through an art workshop.
- **USTTAD - Workshop with Weavers, Madhya Pradesh, India** **November 2017**
Mentored weavers at workshops initiated by the Ministry of Minority Affairs and NIFT.
- **Folk Lok, Mirambika – A Free Progress School, Delhi** **January 2017 – May 2017**
Created a kit that facilitates inclusion of indigenous art forms in the Art curriculum.