

SIDDHI GUPTA

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EDUCATION

- Royal College of Art, London** 2018 – 2020
Masters in Arts, Visual Communication
Distinction, Dissertation '*Folk Art: Who are Folk? What is Art?*'
Received COVID Relief Fund Bursary 2020
Received the Continuation Fund Bursary 2019
- National Museum Institute, New Delhi, India** 2017 – 2018
Certificate Course, Art Appreciation
- National Institute of Fashion Technology, New Delhi, India** 2013 – 2017
Bachelors of Design, Fashion Communication Department, Class Rank 1
Best Academic Performance, Fashion Communication Department
Best Graduation Project, Fashion Communication Department
- Convent of Jesus & Mary School, New Delhi, India** 2009 – 2013
Graduated with subjects in Commerce with Mathematics
Mother De Sales Cup, Best All Round Performer

WORK EXPERIENCE

- **Founder, Kalakarm Curriculum** 2020 – Present
- **Design Affiliate, FemLab.co (funded by IDRC)** April 2020 – Present
- **Design Consultant, Justice Adda, India** November 2016 – Present
- **Coach, Highr, India** 2020 – Present
- **Visual Scribing – Migrants in Culture, UK** Jan 2020
- **Graphic Designer, Mulberry - Development Society, Assam, India** 2016 - 2019
- **Illustrator/Facilitator – NNedPro Summit, University of Cambridge, UK** July 2019
- **Illustrator/Facilitator – NHS & Culinary Medicine, London, UK** April 2019
- **Design Consultant, Asian Heritage Foundation, India** May- July 2018
- **Graphic Designer, Roli Books, India** April 2018
- **Illustrator, Daalcheeni Design Studio, Goa, India** June – October 2017
- **Design Intern, Dastkar - Society of Crafts & Craftspeople, Delhi** June – July 2016
- **Trainee – Maya Digital Studios, Mumbai, India** June – July 2015
- **Graphic Designer, GOUnesco, Delhi, India** February 2015

EXHIBITED/PUBLISHED WORKS

- **Performance – Ugly Duck, London, UK** March 2020

A dialogue about what would you pack if you had to leave your city, never to return.

- ***Why do an MA? – Content-full, RCA, London, UK*** **February 2020**
Mind-mapping why I chose to do the MA and where those reasons sit today.
- ***Heritage and tradition today – AD Magazine, NSEAD, London, UK*** **January 2020**
A reflection on my undergraduate project that introduced folk art in schools.
- ***Conversations – Arlington Homeless Hostel, London, UK*** **May 2019**
A collaborative exhibition of work made by RCA students with the hostel clients.
- ***Typographic Singularity – Royal College of Art, London, UK*** **May 2019**
Exhibited and performed live the typing of Hindi script with a Latin typewriter.
- ***Gamut – Royal College of Art, London, UK*** **March 2019**
Contributed to the theme ‘Where is your line: Cultural Appropriation/Appreciation’.
- ***Mool – The India Story, Kolkata, India*** **December 2018**
Exhibited a series of portraits at the arts exposition organized by Neotia Arts Trust.
- ***Paintings - Jama Masjid Metro Station, Delhi, India*** **November 2017**
Displayed paintings that created awareness about one of the oldest markets in Asia.
- ***Graduation Project –TEX India, Ahmedabad (Gujarat), India*** **June 2017**
Showcased at TEXIndia, an International Textile Fair organized by Ministry of Textiles.
- ***Gali Gali Karigari - An Art Walk, Mirambika School, Delhi, India*** **March 2017**
Organised an art walk of artworks made by students, after an intensive workshop module.

WORKSHOPS & ART INITIATIVES

- ***Prakriti School, Delhi, India*** **March 2018**
Created art curriculum for primary classes that introduced them to traditional art practices.
- ***Sow Good*** **November 2017**
Facilitated children to observe the many patterns in nature through an art workshop.
- ***USTTAD - Workshop with Weavers, Madhya Pradesh, India*** **November 2017**
Mentored weavers at workshops initiated by the Ministry of Minority Affairs and NIFT.
- ***Artisan Awareness Workshop, NIFT, India*** **November 2017**
Mentored weavers from Rajasthan about social media and communication strategies.
- ***Folk Lok, Mirambika – A Free Progress School, Delhi*** **January 2017 – May 2017**
Created a kit that facilitates inclusion of indigenous art forms in the Art curriculum.

COMMUNITY ENGAGEMENT

- ***Volunteer – Learnings Team, V&A Museum, London, UK*** **April 2019- Mar 2020**
- ***Volunteer, House of Illustration, London, UK*** **November 2018-Mar 2020**
- ***Facilitator – London Festival of Architecture Workshop, UK*** **June 2019**
- ***Facilitator – Making for Grenfell Workshop, Royal College of Art, UK*** **June 2019**
- ***Volunteer at Create Voice, V&A Museum, London, UK*** **November 2018**
- ***Core Team Member, Labhya Foundation, Delhi, India*** **February - August 2017**